What is ClubsHelp?

The mission of ClubsHelp is to connect the club industry, its members, and supporters with causes and charities in their local communities. ClubsHelp serves as a powerful, national network equipped to source or provide critical resources in times of crisis.
How did ClubsHelp originate?

At the height of the COVID-19 pandemic in March 2020, Spring Brook Country Club in Morristown, NJ marshaled the club’s resources to find and deliver PPE, masks, and hydration to first responders at Morristown Medical Center.

A ‘Fox & Friends’ TV spot showcased Spring Brook’s general manager, David Bachman, which led to a fortuitous phone call from Ernie Els’ agent, Rob Goulet, and from there the concept grew into a national movement.

The concept grew into a national movement. ClubsHelp was born.
Clubs are most familiar with the needs of their own communities.

We understand this and let clubs alert us when assistance is needed.

ClubsHelp works with its member clubs to support their chosen philanthropy or come to their aid in times of disaster.

Our motto: Unite Nationally. Care Locally.
Today, we have a six-person board for which David serves as Executive Director and two advisory councils - club and healthcare - and a growing list of association and corporate supporters.

We are a 501(c)3 foundation.
Expanding The Mission

Support of clubs and their members around the country has extended the mission of ClubsHelp beyond COVID-19 and now includes support of food banks, emergency services providers, and nursing homes - wherever needs are the greatest.
Focus Stays Local

Clubs are encouraged to “adopt” a local charity or work together to support a cause within their community.

- Schools
- Junior golf programs
- Fire or other emergency services
- Food banks
- Hospitals

In times of fires, hurricanes, and other disasters, ClubsHelp mobilizes. We depend on the club network to keep us informed.
Success and Giving Stories

IOWA DERECHO
Mercy Medical Center, Cedar Rapids

JUPITER MEDICAL CENTER
Jupiter, Florida

PHILMONT CC
Huntingdon Valley, Pennsylvania

SPRING BROOK CC
Morristown, New Jersey
Why join ClubsHelp?
Gain media and social media coverage for your club’s efforts.
There is no charge at this time to enroll and the benefits include:

- National network ready to support member clubs or their communities in need
- Access to vendors and supply chain for charitable support
- National exposure via ClubsHelp website, social channels and quarterly newsletters
- Turnkey fundraising options and tools such as the 100-Hole Challenge platform
Member Engagement

- Encourage member participation and networking
- Build member pride to be part of a national network
- Create opportunities to volunteer and give back to worthy causes
- Community services credits for youth
- Growing the club community - locally and nationally
INDUSTRY SUPPORT

We need to grow our club base to have an even larger impact.
What is the 100-Hole Challenge?

It’s a fund raiser, it’s a marathon, it’s a way to give back to local communities—all through the sport of golf. The ClubsHelp 100-Challenge is a vehicle designed to raise funds for local charities nationwide.
“With so many charity golf events being canceled this year due to social distancing and non-member play voiding large tournaments, we needed to create an event that adheres to social distancing protocols.”

- Michael McCarthy
CEO of Addison Reserve Country Club, Chairman of ClubsHelp 100-Hole Challenge

The main benefit of the 100-Hole Challenge is that participating clubs are supporting their favored local charities.
How does this event work?

Amateur golfers, including club staff or teams from local charities (typically in groups of 2 or 3), choose a day to play 100 holes of golf from sun-up to sundown to raise money for select local charities.

- Pledges are received from friends, members, family, and local businesses, with 90% of funds raised donated to the club’s designated local charity and the remaining 10% to ClubsHelp.
• Teams may represent the club, a corporation, or a charity, allowing tremendous flexibility to raise funds for multiple causes.

• Member clubs receive promotional support from ClubsHelp national headquarters, including an app for receiving pledges, national leaderboard, and promotional tool kit.
“ClubsHelp set us up with the shell and gave me administrative access to the app to upload our logo and photos, and to add members and things like that. It was very easy.”

- Jason Voit, General Manager,
100-Holes Challenge Event Organizer
White Manor Country Club
Enroll now, join the network and give back to your community.

Plan your 100-Hole Challenge and support the cause that means most to you.

WWW.CLUBSHELP.ORG
David Bachman
Executive Director
Spring Brook Country Club
General Manager / COO

Karen Moraghan
Board Member
Hunter PR + Special Events
President

Danielle Kindelmann
Administrative Director