VOLUME 6 ISSUE 1

MICHAEL MEUSE

Executive Chef

at Sawgrass Country Club G O L F K I T C H E N . C O M

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CAMERON WALTON

Executive Chef

ALEXANDER SAPP Executive Chef



TIM TURNER Executive Chef at Epping Forest Yacht and Country Club

LANCE COOK

Executive Chef at Hammock Dunes Club





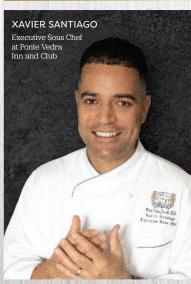
DAREK STENNES Executive Chef at The River Club

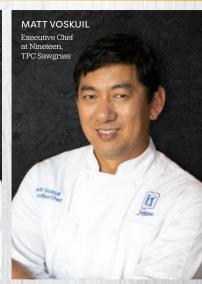
at The Lodge and Club





Taste of Golf





Т Н Ε P N Т H R 0 P н S S U Ē Н A Y L L

Harnessing The Power of Golf Clubs

Philanthropy And The Spirit of Giving





The club network is powerful...and generous. Which is why, during the Covid pandemic, ClubsHelp led the way to bring support to —and from—clubs and their communities in need.

Since then, the mission and reach of ClubsHelps' 501(c)(3) organization expanded its reach nationally so the generosity and the collective power of the golf industry can continue to change lives.

Last year, for example, ClubsHelp and the Arnold & Winnie Palmer Foundation stepped to the plate to raise more than \$150,000 to support employees of Oakland Hills Country Club impacted by a devastating fire in their historic clubhouse.

Tapping into golf industry networks of golf course owners, club managers, golf course architects, golf professionals, members, media, and corporate partners, a team effort helped pool resources to jump start the rebuilding effort. Recently, ClubsHelp Foundation Inc. joined forces with Eagles For Children (EFC), which coincidentally got its start at Oakland Hills Country Club, in a collaboration aimed at combining resources to create a greater impact. Founded in 2012, EFC has participating clubs across three states and has raised more than \$5 million to support charities advocating for the needs of disadvantaged children with the 2022 golf season alone raising over \$1 million for worthy causes.

EFC is a qualified 501c3 organization with a fun, golf-centric fundraising model that allows private country clubs to raise money each golf season through a simple act made by the members of each participating club-pledge \$2 for each eagle made by a fellow member. At the end of the season, each club directs 100% of the monies raised to charities of their choosing in their community.







EFC provides the fundraising platform for the operation of the program, offers the infrastructure for the administration of the program, and privately funds the cost of this oversight to ensure that all monies raised by clubs are directed to those charities serving disadvantaged children in the communities served by each club.

Fundamental to the program is the recognition that membership at a private club is a privilege and along with it comes a responsibility to be an impactful participant in the well-being of their hometowns.

While most clubs already engage in the support of amazing charities like Evans Scholars or Scholarship Trusts for their employees and their children, EFC was uniquely conceived to offer a model to have a positive impact *outside* club gates to champion causes that, in many cases, are already being supported by many of the club members.

It is this outward focus and mission of community impact that aligns perfectly with the ClubsHelp mission of 'Caring Locally' and EFC is delighted to partner with ClubsHelp to bring this program to those clubs already participating in the great work being done by ClubsHelp.

The power of the EFC system is the simplicity and the premise that a little bit of sacrifice by a lot of people can yield powerful results.

After 11 years of operation, Don Kegley, EFC co-founder, was asked 'what is the most frequently asked question you receive about the program?' Kegley said, "By far, when clubs ultimately understand and join us on this journey, they simply ask 'Why don't all clubs do this?' The good news is that more and more clubs *are* doing this and as a result, we are all using the game we love to help kids in communities surrounding our clubs."

With ClubsHelp and EFC working together, many more clubs will join and there is literally no limit to the funds that can be raised, and the lives changed-\$2 at a time.

More information about Eagles for Children can be found at **www.eaglesforchildren.org** and to get your club involved, access the ClubsHelp website at **www.clubshelp.org**



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— Don Kegley EFC co-founder