



**JOIN + ACTIVATE + MAKE A DIFFERENCE**



## ClubsHelp: Galvanizing Club Members. Supporting Local Causes.

During this challenging time of need, more than 300-plus clubs – including Seminole Golf Club, Spring Brook Country Club, Desert Mountain Club and Addison Reserve – have signed on as members of **ClubsHelp**, working with our non-profit organization to raise hundreds of thousands of dollars to support causes in local communities.

As a national movement, **ClubsHelp** fosters the connections of industry organizations, representing golf course owners, club managers,

golf course architects, and golf professionals, into one powerful network. The ClubsHelp initiative has earned the support of legends Jack Nicklaus and Ernie Els as well as key supportive partners such as CLIF Bar & Company.

**ClubsHelp** amplifies the relationship between clubs and their members with causes and charities in local communities and provides clubs with tools and resources to assist in times of crisis.

**ENROLL NOW**



[www.clubshelp.org](http://www.clubshelp.org) + [contact@clubshelp.org](mailto:contact@clubshelp.org)





## Why you should join...

**ClubsHelp** contributes resources where need exists, guiding member clubs to be a conduit for aid and crucial support in times of crisis. We offer a structured, professional online fundraising platform, and advise on best practices.

**ClubsHelp** develops impactful and fun club events to strengthen the sense of community at clubs and help to provide for those in need. **ClubsHelp** has distributed PPE and health bars to frontline workers during the COVID-19 pandemic and will continue to find ways to help the causes that mean most to your club. The monies raised at clubs can support national groups or stay at home to help local communities. Our team provides the insight, know-how and tools to help your club plan new events. We offer professional media expertise, solicit earned media coverage and social media promotion, and can help increase visibility for your club. In addition, your club will have access to the resources of **ClubsHelp's** growing list of corporate partners to raise the level of the events you run.

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## How to join...

- + Simply enroll in the **ClubsHelp** network at no initial cost via a simple online process.

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- + Assign a club contact to interface with our **ClubsHelp** representatives.

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- + Prepare your club for activation.

## What we ask of you...

- + Conduct an annual event, or layer a charitable element to an existing event, to benefit a charity or cause of the club's choosing.

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- + Display **ClubsHelp** branding and/or partner recognition during the event.

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- + Contribute to the **ClubsHelp** Foundation via a fundraising event or in-kind donation.

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- + Share the **ClubsHelp** e-newsletter with membership.



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## Benefits to your club and preferred causes are made possible with support of corporate partners:

- + Clubs designate the local cause or charity.
- + 100% of funds raised by the club are directed to the club's designated cause or charity, and when appropriate, **ClubsHelp** may make supplemental financial donations.
- + Events are run at reduced costs compared to traditional fundraising initiatives.
- + Contributions are fully tax deductible when run through the **ClubsHelp** Foundation, a 501(c)3 tax-exempt organization.

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## Once you join...

- + Once your club is enrolled in **ClubsHelp** and a point of contact designated, a **ClubsHelp** representative will reach out to start the conversation.

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- + Timing and type of fundraiser are determined.

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- + A local charity or cause is designated. If your club has no preferred charity, **ClubsHelp** can offer suggestions of great causes supported by our corporate partners, which may lead to additional outside contributions or the availability of in-kind products and services.

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- + **ClubsHelp** will lend support in telling your club's story.

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ClubsHelp sponsors + partners and growing...

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