



ClubsHelp contributes where there is need and guides its member clubs to serve as conduits for aid and resources in times of crisis.

As a national movement, **ClubsHelp** fosters the connections of industry organizations, bringing together golf course owners, club managers, golf course architects, and golf professionals to form one powerful network.

ClubsHelp amplifies the relationships between clubs and their members with causes and charities in local communities and provides clubs with valuable resources to assist in times of crisis.

PROCESS



Through **ClubsHelp**, clubs receive supplemental support to maximize their philanthropy and increase their preparedness to serve as a conduit for aid and resources.



Fundraising for clubs can be accomplished through **ClubsHelp** curated, turnkey events including golf tournaments, wine dinners, and pledge-to-play challenges.



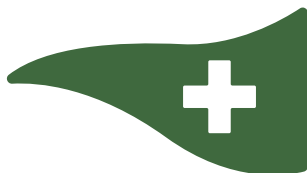
Through our structured, professional online fundraising platform, clubs have the ability to quickly and effectively raise funds and awareness within their member communities.



The **ClubsHelp** team also provides professional media relations expertise and social media promotion to generate visibility. Member clubs also have access to the resources of ClubsHelp's corporate partners to enhance events and fundraising opportunities.

MEDIA CONTACT

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STATUS ClubsHelp is a registered national 501(c)3 foundation.

501(c)3

SUPPORTING ORGANIZATIONS

- + American Hospital Association
- + American College of Emergency Physicians
- + American Society of Golf Course Architects
- + Golf Writers Association of America
- + National Club Association
- + National Golf Course Owners Association

ORIGINS

ClubsHelp originated when Spring Brook Country Club in Morristown, N.J., our founding club, reached out to its local hospital, Morristown Medical Center, to offer support during the COVID-19 pandemic. The generosity of club members received national broadcast exposure and gave Rob Goulet of Entertainment Sports the impetus to expand the movement on a national level.

+MORE INFO 



OUR TEAM

BOARD OF DIRECTORS



Rob Goulet, President and Founder of ClubsHelp, is Chairman of the Board. He has nearly 30 years of sports and entertainment marketing experience as the Founder & CEO of Entertainment Sports Partners, Inc. (ESP), connecting brands with fans through sports marketing rights, endorsement engagement and sponsorship opportunities. Rob and ESP manage the professional career of Hall of Fame golfer Ernie Els and up-and-coming South African golfer Christiaan Bezuidenhout, who is ranked inside the top 50 in the world.



David Bachman, CCM, CCE, CMAA, ClubsHelp's executive director, is the general manager and COO of Spring Brook Country Club in Morristown, N.J. This NCA member club is where ClubsHelp got its start, as David and his members adopted Morristown Medical Center in the midst of the COVID-19 pandemic. David has 25 years of club management experience, including nine years at Spring Brook and previous stints at four Pennsylvania clubs: Yardley Country Club, Rolling Green Golf Club, Penn Oaks Golf Club and White Marsh Valley Country Club.



Karen Moraghan, President of Hunter Public Relations • Special Events, oversees marketing and communications initiatives for ClubsHelp. Karen is a seasoned expert in hospitality and golf-marketing strategy, a long-time producer of national sporting events, and one of the golf industry's leading media-relations specialists. Widely known and respected by industry leaders, media, and golf executives, Karen's media-relations strategies have enhanced profits and visibility for clients and propelled HPR to the forefront of the worlds of hospitality and golf. Karen has extensive experience in positioning and opening new golf courses and hotels.



Larry Bischmann has enjoyed a longstanding career in the golf industry in the OEM (club manufacturer) side of the business. He has worked at TaylorMade Golf, Mitsubishi (carbon fiber shafts), and is currently the President of Bloodline Golf (putters).



Bob Maleeny is a once-retired software engineer and technology consultant with clients and projects on the multi-national and micro levels in Europe, Asia and the Americas. Bob also worked previously with Rob Goulet in creating Private Club Links.

EXECUTIVE STAFF



Danielle Kindelmann is ClubsHelp's Administrative Director, following an eight-year run managing one of the first indoor private golf clubs in New York City. With a degree in education and a background in start-ups, Danielle brings club management, industry relationships, and event planning expertise to the ClubsHelp initiative.



Bart Kendall manages business development and partnerships for ClubsHelp. For almost 20 years at IMG, Kendall held various positions in Event Management, Corporate Sales, and ultimately creating and running IMG Golf's Consulting division where he worked with various corporate partners to develop and execute golf marketing and sponsorship strategies. Following IMG, Kendall worked at the Golf Channel in Orlando where he led the alternate event programming development team, which included creating and adding new televised events to the Golf Channel lineup.



Bob Baldassari works on strategy and developing events for ClubsHelp. A member of the PGA of America for 30 years and the 2006 national PGA Player Development Award winner for excellence in growing the game, Bob is the Founder and Managing Partner for Re-Imagine Golf LLC in Stuart, Fla. Baldassari served as the PGA of America's Director of Youth Golf Development and was a leader on the PGA team that created PGA Junior League Golf and PGA Junior Golf Camps, and worked with Augusta National Golf Club and the USGA to establish the national Drive, Chip & Putt Championship.



Jeff Babineau oversees communications for ClubsHelp. He has been involved with sports media for 35 years, writing at The Cape Cod Times, Lakeland (Fla.) Ledger and Orlando Sentinel before joining Golfweek magazine in 1998, where he served as an editor and columnist for 20 years. Since 2018, he has run his own freelance company (Babineau Ink) contributing stories to web sites in the golf space (MorningRead.com, PGATour.com, PGA.com, Masters.com). Babineau is past president of the Golf Writers Association of America and serves on the board at the Folds of Honor.